

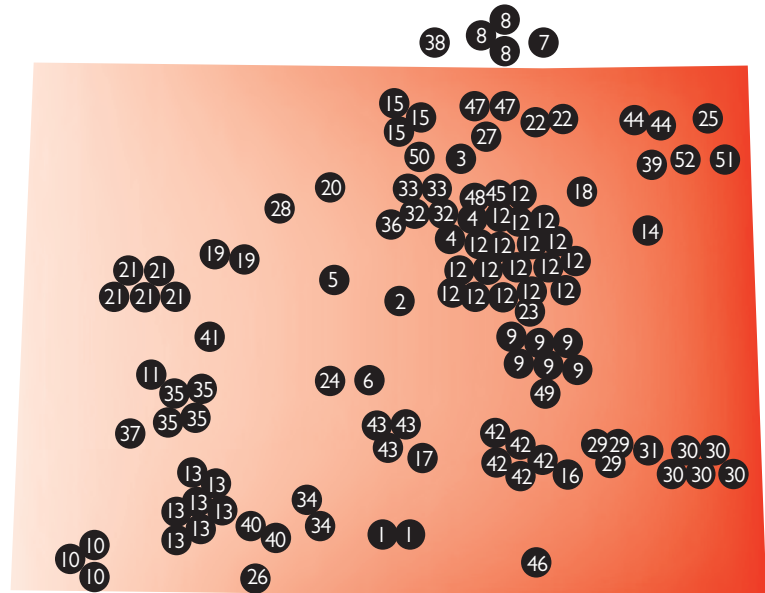
# Colorado News Connection

2010 annual report



## MEDIA OUTLETS

City	Map #	Outlets
Alamosa	1	KALQ-FM, KGIW-AM
Bailey	2	Park County Republican and Fairplay Flume
Berthoud	3	Berthoud Recorder
Boulder	4	Boulder Weekly, KBCO-FM
Breckenridge	5	KSMT-FM
Buena Vista	6	KBVC-FM
Burns, WY	7	KIGN-FM
Cheyenne, WY	8	KLEN-FM, KOLZ-FM, KQLF-FM
Colorado Springs	9	Black Forest News and Palmer Divide Pioneer, KMOM-FM, KRDO-AM, KRDO-FM, KSKX-FM, KRDO-TV
Cortez	10	KISZ-FM, KRTZ-FM, KVFC-AM
Delta	11	Delta County Independent
Denver	12	Colorado Chinese News, The Denver Daily News, Denver Weekly News, El Semanario, The Weekly Issue, La Voz Nueva, Lowry News, KBPI-FM, KHOW-AM, KKFN-AM, KMGG-FM, KOA-AM, KRFX-FM, KRFX-FM, KUVO-FM, KYGO-FM, KCNC-TV, KMGH-TV, KUSA-TV
Durango	13	The Durango Herald, The Durango Telegraph, KDGO-FM, KIQX-FM, KIUP-AM, KPTE-FM, KRSJ-FM
Flagler	14	Flagler News



City	Map #	Outlets
Fort Collins	15	KGLL-FM, KPAW-FM, KTCL-FM
Fowler	16	Fowler Tribune
Frisco	17	KYSL-FM
Ft. Morgan	18	KFTM-AM
Glenwood Springs	19	KGLN-AM, KMTS-FM
Granby	20	KRKY-AM
Grand Junction	21	KJCT-TV, KKCO-TV, KREG-TV, KREX-TV, KREY-TV
Greeley	22	KFKA-AM, KUNC-FM
Greenwood Village	23	KCUV-FM
Gunnison	24	Gunnison Country Times
Holyoke	25	Holyoke Enterprise
Ignacio	26	The Southern Ute Drum
Johnstown	27	The Johnstown Breeze
Kremmmling	28	KZMV-FM
La Junta	29	La Junta Tribune-Democrat, KBLJ-AM, KTHN-FM
Lamar	30	Lamar Ledger, KLMR-AM, KLMR-FM, KSNZ-FM, KVAY-FM
Las Animas	31	Bent County Democrat
Longmont	32	Longmont Ledger, Longmont Times-Call

City	Map #	Outlets
Loveland	33	Loveland Reporter-Herald, KTRR-FM
Monte Vista	34	KSLV-AM, KSLV-FM
Montrose	35	Montrose Daily Press, KKXK-FM, KUBC-AM, KVMT-FM
Nederland	36	Mountain Ear
Norwood	37	Norwood Post
Orchard Valley, WY	38	KGAB-AM
Otis	39	KATR-FM
Pagosa Springs	40	KWUF-AM, KWUF-FM
Paonia	41	KVNF-FM
Pueblo	42	Colorado Tribune, KCCY-FM, KCSJ-AM, KDZA-FM, KVUU-FM
Salida	43	KVRH-AM, KVRH-FM
Sterling	44	KNNG-FM, KSTC-AM
Thornton	45	KKZN-AM
Trinidad	46	The Chronicle-News
Wellington	47	KCOL-AM, KMAX-FM
WheatRidge	48	El Reportero Nacional
Widfield	49	KKLI-FM
Windsor	50	KUAD-FM
Wray	51	KRDZ-AM
Yuma	52	KNEC-FM
Statewide	53	Western Citizen

public news service  
NEWS IN THE PUBLIC INTEREST

Colorado News Connection produced 152 news stories, which ran approximately 7,000 times on 74 radio stations, 31 print outlets, and 9 television stations for a total of 114 media outlets in Colorado and border states. Nationally, our stories were picked up by over 521 outlets, and shared on hundreds of websites including our own -- publicnewsservice.org, which generated over 28,000 views, alone.



We rely on a wider variety of news sources than ever before. Traditional media still provide news and information for a large majority of our population and social media has transformed our ability to discover new stories and interact with our audience.

Follow us on Twitter!

 [twitter.com/pns\\_CO](https://twitter.com/pns_CO)

Like us on Facebook!

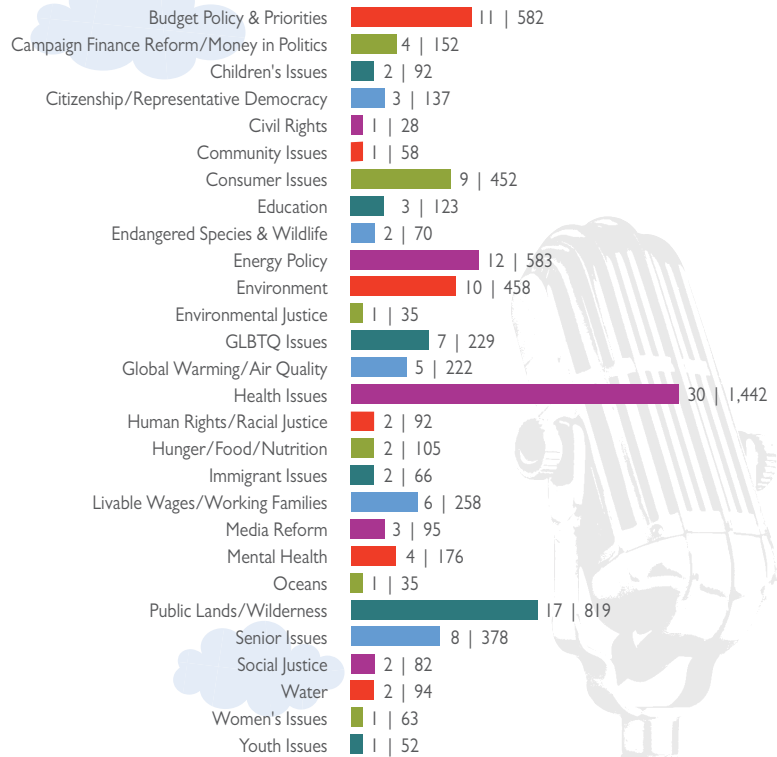
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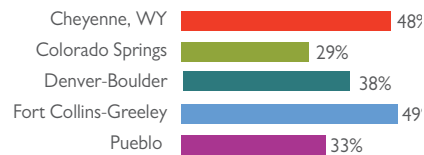
## NUMBER OF STORIES | MEDIA OUTLET USAGE\*

Totals 152 | 6,978

### STORY BREAKOUT



### CNC Market Share Information



Additionally, 81 stations outside the major markets aired the stories.

### CNC Media Outlet Types

Print Outlets	31	<b>Total 115</b>
Radio Stations	74	
Television Stations	9	

Online — Stories live on 100s of news/bloggers/advocacy sites