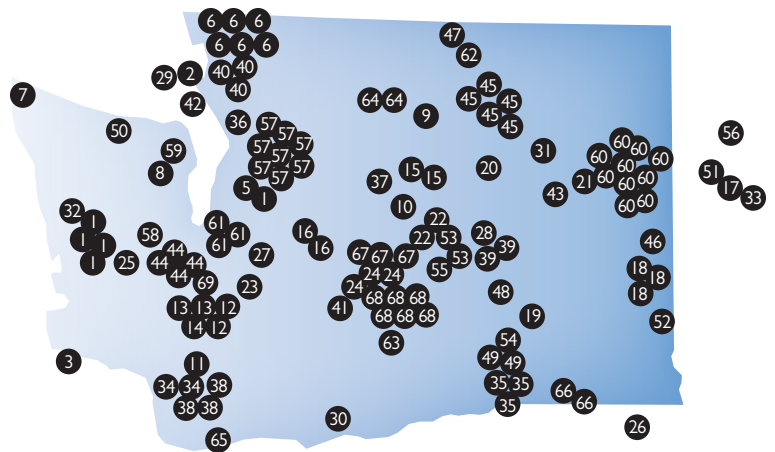


Washington News Service

2010 annual report

MEDIA OUTLETS



City	Map #	Outlets
Aberdeen	1	KAYO-FM, KBKW-AM, KDUX-FM, KXRO-AM
Anacortes	2	KLKI-AM
Astoria, OR	3	KMUN-FM
Auburn	4	KGRG-FM
Bellevue	5	KBCS-FM
Bellingham	6	Bellingham Herald, KAFE-FM, KBAI-AM, KGM1-AM, KISM-FM, KPUG-AM
Blaine	7	The Northern Light
Bremerton	8	Poulsbo Life
Brewster	9	K220CQ-FM
Cashmere	10	KZPH-FM
Castle Rock	11	KRQT-FM
Centralia	12	The Chronicle, KELA-AM
Centralia-Chehalis	13	KITI-AM, KITI-FM
Chehalis	14	KMNT-FM
Chelan	15	KOZI-AM, KOZI-FM
Cle Elum	16	Northern Kittitas County Tribune, KXAA-FM
Coeur d'Alene, ID	17	K220BX-FM
Colfax	18	KCLX-AM, KMAX-AM, KRAO-FM
Connell	19	Franklin County Graphic
Coulee City	20	News-Standard
Davenport	21	Davenport Times
East Wenatchee	22	Empire Press, KYSN-FM
Eatonville	23	KFNK-FM
Ellensburg	24	KCWU-FM, KXLE-AM, KXLE-FM
Elma	25	KSWW-FM
Enterprise, OR	26	K208DB-FM

City	Map #	Outlets
Enumclaw	27	KENU-AM
Ephrata	28	Grant County Journal
Friday Harbor	29	San Juan Islander
Goldendale	30	Goldendale Sentinel
Grand Coulee	31	K220DV-FM
Hoquiam	32	KXXX-FM
Kellogg, ID	33	K220BW-FM
Kelso	34	KLOG-AM, KLYK-FM
Kennewick	35	KONA-AM, KONA-FM, KNDU-TV
Lake Stevens	36	Lake Stevens Journal
Leavenworth	37	KOHO-FM
Longview	38	KBAM-AM, KEDO-AM, KUKN-FM
Moses Lake	39	KBSN-AM, KDRM-FM
Mt. Vernon	40	KAPS-AM, KBRC-AM, KSVR-FM
Naches	41	KQSN-FM
Oak Harbor	42	KWDB-AM
Odessa	43	Odessa Record
Olympia	44	The Grange News, KGTK-AM, KGY-AM, KGY-FM
Omak	45	Omak Chronicle, KNCW-FM, KOMW-AM, KOMW-FM, KZBE-FM
Opportunity	46	KIXZ-FM
Oroville	47	Okanogan Valley Gazette-Tribune

City	Map #	Outlets
Othello	48	Othello Outlook
Pasco	49	KEYW-FM, KFLD-AM
Port Angeles	50	Peninsula Daily News
Post Falls, ID	51	KCDA-FM
Pullman	52	KZZL-FM
Quincy	53	KWNC-AM, KWWW-FM
Richland	54	KORD-FM
Rock Island	55	KAAP-FM
Sandpoint, ID	56	K269DU-FM
Seattle	57	Hokubei Hoshi, Northwest Prime Time, KJR-AM, KJR-FM, KUBE-FM, KXPA-AM, Metro Networks, KCPQ-TV
Shelton	58	KMAS-AM
Silverdale	59	KITZ-AM
Spokane	60	KAQQ-AM, KISC-AM, KISC-FM, KKZX-FM, KMBI-AM, KMBI-FM, KPBX-FM, KPTQ-AM, KQNT-AM, KSFC-FM, KREM-TV, KXLY-TV
Tacoma	61	KHHO-AM, KPLU-FM, KVTI-FM
Tonasket	62	K207DC-FM
Toppenish	63	KDBL-FM, KYNR-AM
Twisp	64	Methow Valley News, K220CS-FM
Vancouver	65	The Columbian
Walla Walla	66	KTEL-AM, KXRX-FM
Wenatchee	67	KPQ-AM, KPQ-FM, KWWW-AM
Yakima	68	KATS-FM, KDNA-FM, KFFM-FM, KIT-AM, KUTI-AM, KNDO-TV
Yelm	69	Nisqually Valley News

public news service
NEWS IN THE PUBLIC INTEREST

Washington News Service produced 177 English and 5 Spanish news stories, which ran approximately 10,000 times on 104 radio stations, 24 print outlets, and 5 television stations for a total of 133 media outlets in Washington and border states. Nationally, our stories were picked up by over 652 outlets, and shared on hundreds of websites including our own -- publicnewsservice.org, which generated over 33,000 views, alone.



We rely on a wider variety of news sources than ever before. Traditional media still provide news and information for a large majority of our population and social media has transformed our ability to discover new stories and interact with our audience.

Follow us on Twitter!

 twitter.com/pns_WA

Like us on Facebook!

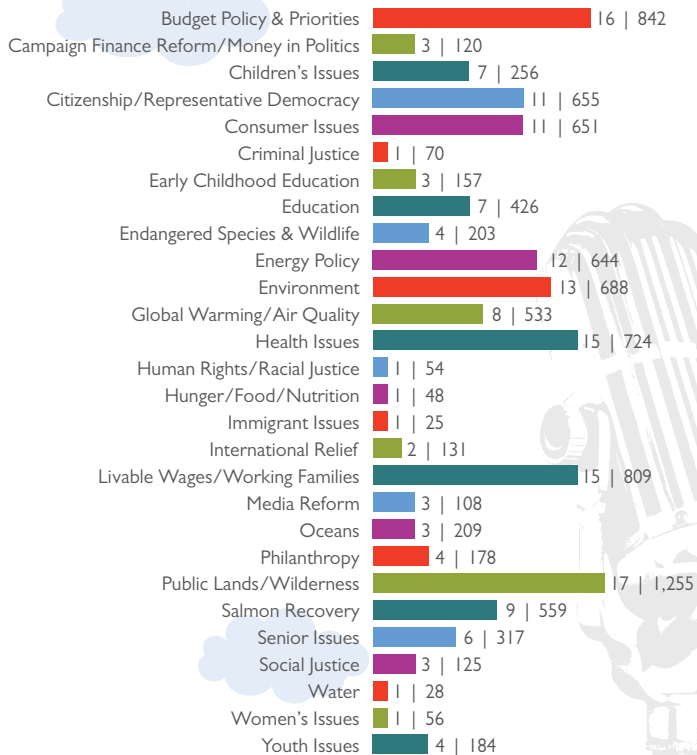
 facebook.com/publicnewsservice

Find us on Google+ and other networks!

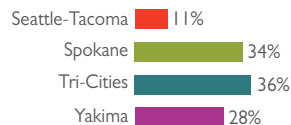
NUMBER OF STORIES | MEDIA OUTLET USAGE*

Totals 182 | 10,055

STORY BREAKOUT



WNS Market Share Information



Additionally, 76 stations outside the major markets aired the stories.

WNS Media Outlet Types

Print Outlets	24	Total 133
Radio Stations	104	
Television Stations	5	
Online — Stories live on 100s of news/bloggers/advocacy sites		